

2022 ONSITE

Annual Rates

Business Card \$419

Quarter Page \$609

Half Page \$1,049

Full Page \$1,629

*Limited Premier Placement Available
Contact Hope Zellers for details.*



FULL-COLOR Ads for ALL Advertisers Clickable Link to Your Website/Email

The **OnSite** is published bi-monthly (January, March, May, July, September, November) and is posted on aafw.org on the first business day of the month. The **OnSite** will be displayed and maintained on the AAFW-NEI website.

Here's what your company receives as an advertiser:

- * Full-Color advertisements for ALL advertisers in an easily read flipbook format
- * Direct link to your website. This will make it extremely easy for potential customers to visit your website
- * Email hyperlinks from your ad allowing easy communication and requests for proposals
- * In February, April, June, August, October & December - your **OnSite** advertisement will be featured on the AAFW-NEI Facebook page a minimum of 3 times with a link to your website **Added benefit*
- * Increased exposure as **OnSite** newsletters will be available to AAFW-NEI members AND the community
- * Emails with direct **OnSite** links will be sent to ALL AAFW-NEI members and key community leaders
- * Reminder Email to be sent on the 15th of every month with a direct link to the bi-monthly **OnSite** **Added benefit*
- * Facebook posts alerting followers that a new issue of **OnSite** is available.
- * Featured in the pre-meeting slide show for each Breakfast Connection & Luncheon Meeting to be held in 2022. **Added benefit*

The **OnSite** is the area's leading source for multi-family housing information! Your advertisement in the **OnSite** will be a regular reminder for not only your current customers, but also an introduction to those new and/or potential customers within the Association and to the thousands of visitors to the Association website.

Size of Advertisement: Business Card - 3 1/2" X 2 1/2" Quarter Page - 3 1/2" X 5" (vertical)
 Half Page - 7 1/2" X 5 5/8" (horizontal) Or 3 5/8" X 9 3/4" (vertical) Full Page - 7 1/2" X 9 3/4"

Company Name: _____ Representative: _____

Use the 2021 Advertisement I will send a NEW digital image Advertisement design needed

Deadline for new ads or ad changes is the first Friday of the month prior to the issue!

Apartment Association of Fort Wayne-NEI
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