



# OnSite 2024 Rate Card

The *OnSite* is published bi-monthly (January, March, May, July, September, November) and is posted on [aafw.org](http://aafw.org) on the first business day of the month. The *OnSite* will be displayed and maintained on the AAFW-NEI website.

## *Here's what your company receives as an advertiser:*

- ♦ Full-Color advertisements for ALL advertisers in an easily read flipbook format
- ♦ Direct link to your website. This will make it extremely easy for potential customers to visit your website
- ♦ Email hyperlinks from your ad allowing easy communication and requests for proposals
- ♦ Increased exposure as *OnSite* newsletters will be available to AAFW-NEI members AND the community
- ♦ Emails with direct *OnSite* links will be sent to ALL AAFW-NEI members and key community leaders
- ♦ Reminder Email to be sent on the 15th of every month with a direct link to the bi-monthly *OnSite*
- ♦ Facebook posts alerting followers that a new issue of *OnSite* is available.

The *OnSite* is the area's leading source for multi-family housing information! Your advertisement in the *OnSite* will be a regular reminder for not only your current customers, but also an introduction to those new and/or potential customers within the Association and to the thousands of visitors to the Association website.



### **BUSINESS CARD**

3 1/2" X 2 1/2"

**Annual Rate \$419**

### **HALF PAGE**

7 1/2" X 5 5/8" (horizontal)

3 5/8" X 9 3/4" (vertical)

**Annual Rate \$1,049**

### **QUARTER PAGE**

3 1/2" X 5" (vertical)

**Annual Rate \$609**

### **FULL PAGE**

7 1/2" X 9 3/4"

**Annual Rate \$1,629**

\*Prices listed are AAFW-NEI Member Rates.

Company Name: \_\_\_\_\_

Representative: \_\_\_\_\_

☐ Use the 2023 Advertisement    ☐ I will send a NEW digital image    ☐ Advertisement design needed

**Advertise in all 2024 issues - Agreement must be received by Friday, December 8, 2023**  
**Contact Peggy Meyer at [pmeyer@aafw.org](mailto:pmeyer@aafw.org) or (260) 482-2916 with any questions.**

***Deadline for ad changes is the first Friday of the month prior to the issue!***

