

# SOCIAL MEDIA marketing

New AAFW-NEI Member Service!



Increase Your  
Online Presence  
**Save Staff  
Time**

Grow Customer  
Engagement



**Option 1:** *Three-month minimum*

2 Facebook Posts/Week  
Monthly Facebook Snapshot Report  
Google Profile Updated Once Per Month  
One-Time Photo Session for Post Usage

**\$99**  
month

**Option 2:** *Three-month minimum*

5 Facebook Posts/Week  
1 Instagram Post/Week  
Monthly Facebook Snapshot Report  
Google Profile Updated Once Per Month  
Quarterly Photo Session for Post Usage

**\$199**  
month

**Starter Package:**

Create a Facebook Page  
Create/Update Google Profile  
One-Time Photo Session for Post Usage

**\$159**  
one-time fee



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